

Products Information

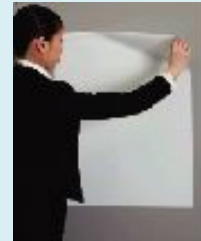
Kowa International Co., Ltd.

Table of Contents

1. Kowa WRITING Sheet P2
2. Kowa SHELL Sheet P3
3. GAINA – (1) P4
 GAINA – (2) P5
4. Company Profile P6

1. Kowa WRITING Sheet

It sticks on flat surfaces without glue! Good for glass, concrete, wood, metals, and so on
 Good for many occasion/purposes: meeting, presentation, message-board, drawing, etc.



It all easy to use!

- 1) Pull a string to open and pull out a sheet gently
- 2) Tear off the sheet along perforation at every 80cm
- 3) Put on the sheet to a wall
- 4) Small-sized papers can be attached on the sheet
- 5) Use standard whiteboard marker to write and erase



**Static-cling,
 Reusable,
 Erasable,
 Flexible,
 A whiteboard-like sheet!
 and
 Eco-friendly**



GOLD TITLED - Top of the past 13-year best Trend Tamago of WBS, TV Tokyo

2. Kowa SHELL Sheet

It is a product developed as the certified project sanctioned under Ministry of Economy, Trade and Industry

Four Features	<ul style="list-style-type: none"> ➤ Glue-free adhesive and leaves no residue, and good for glass, stainless-steel, tile, etc. 	<ul style="list-style-type: none"> ➤ Easily anyone to use and economical
	<ul style="list-style-type: none"> ➤ Strong adhesive power and excellent water resistance is suitable for outside/car-body 	<ul style="list-style-type: none"> ➤ Eco-friendly PP(Polypropylene) made

● Usage examples

Floor ad



Haneda Airport ANA departure lobby
ANA Boeing 787 advertisement
(An exhibition notice and protecting tile floor)

Floor decoration



Isetan's flagship store in Shinjuku
all-floor seasonal decorations
(Floor/wall/glass/display, etc.)

Interior/Window display



Car-body sign

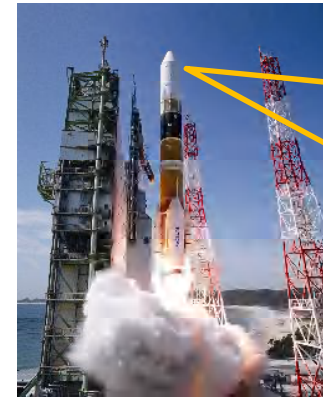
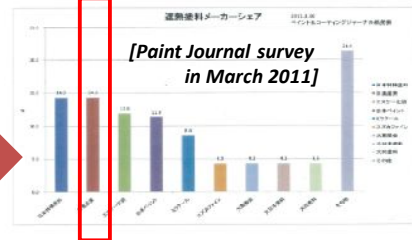


3. Heat insulation coating GAINA – (1)

GAINA, advanced ceramics with high insulation efficiency available in the form of coating, is developed by Nissin Sangyo Co., Ltd. with license granted and technology provided from the Japan Aerospace Exploration Agency(JAXA) in 2006.

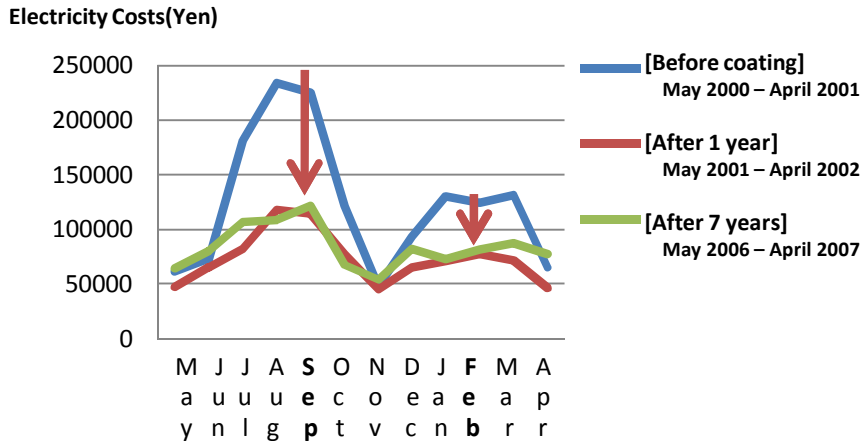
Ceramic content of 60% and it will be 75% after coating is the exclusive technology of GAINA.

GAINA's competitive edge in the marketplace. GAINA is now No.1 market share among over 30 heat insulation/barrier-product companies.



GAINA is the product of rocket science technology being brought down to earth. It is an insulation coating that protected the H-II rocket developed by JAXA.

Save electricity throughout the year
Reducing cooling cost in summer and heating cost in winter



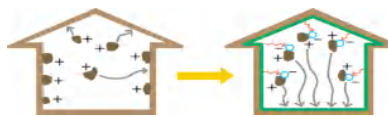
- GAINA has not only an excellent heat-barrier effect(15°C difference) in summer, but also has a significant heat-retaining effect.
- It helps save air-conditioning and electricity cost as arrows shown above.
- With its superior durability, it is not deteriorated with age. The above graph proves the effect of 7-year after coating.

Deodorization (Interior)

Tokyo's Nerima Ward Office smoking room



Improving indoor air quality (Interior)



GAINA improves indoor air quality by minus ionization due to the nature of air infrared rays radiation.

Dew condensation prevention

Todayji Temple in Nara Treasure Museum(exhibition booths)



Non-flammability/Safeness

Government-sanctioned nonflammable material
Safety Standards = F☆☆☆☆

3. Heat insulation coating GAINA – (2)

■ GAINA’s functions and descriptions

Function	Description
Warm in winter (Insulation)	Heat transfers from high to low temperature. GAINA retains heat, prevent heat loss, and has good insulation.
Cool in summer (Heat barrier)	GAINA has No. 1 share of heat-barrier coating because the way it works completely blocking infrared rays, but it is not one of the reflective heat-barrier products whose effect will be down by half in two to three years.
Deodorization Antifouling	Odor/dusts in the air charge positively, but GAINA whose charging nature is 0.0 charges negatively to create antifouling good environments by its air-purify function.
Improving air quality (Antibacterial effect)	GAINA emits far infrared rays by its superior far-infrared radiation performance. The rays increases negative ions by acting on water molecules of indoor air.
Dew-proofing	GAINA reduces condensation and realizes comfortable living environments by reducing the movement of heat energy that causes dew condensation.
Nonflammable Safety	GAINA is certified as nonflammable material by Ministry of Land, Infrastructure, Transport and Tourism(MLIT). GAINA has MLIT-sanctioned superior class F☆☆☆☆ grade* of safeness as indoor material. *Regulations under the Building Standard Law of Japan
Durability	Result of the 2,000-hour Xenon cycle test conducted by Japan Railways proved GAINA’s 15-year lifetime.

4. Company Profile



Name	Kowa International Co., Ltd.	Date of establishment	July 23, 2003
President	Kazunori Hosogai	Capitalization	20 million JPY
Employees	20		
Major Business Lines	Media service : Print media production and distribution Eco-products service : A multi-functional heat-insulation coating material distribution Accounting system service Financial consulting service		

Company History

- July 2003** - KOWA is established.
- March 2004** - Change the company name to KOWA INTERNATIONAL.
- September 2005** - Kazunori Hosogai is appointed as president of Kowa International.
- December 2008** - Kowa Writing sheet is, top of 238 other featured products, awarded the best of the year of “Trend Tamago” in World Business Satellite (WBS) news program of TV Tokyo.
- February 2009** - Kowa International (Kowa Shell sheet of Media service) is selected as the government-sanctioned model company with high future growth potential by Ministry of Economy, Trade and Industry.
- April 2010** - Start selling GAINA, a multi-functional eco-friendly heat-insulation coating material developed by Nissin Sangyo Co., Ltd.
- April 2011** - Kowa Writing sheet is honored as the Gold award, “the Best of Tre-tama” in “the 3,000th Trend Tamago Special” of WBS TV Tokyo business news report. It is the top of “the best of the year” awarded products in the past 13 years.